



M14HOOPS BASKETBALL ACADEMY

WHERE DREAMS BECOME REALITY



EST 9.23.09



VISION

A world where youth of all ages honor and respect their dreams. Our vision is to inspire players to recognize that the dreams they map out in the margins of their school notebooks or in a text that they send to their best friend, mean something.

WE SAY:
BELIEVE IN YOURSELF
BE BOLD
BREAK BOUNDARIES



“WE’RE NOT GOING TO FAIL A PLAYER. EVER.”

-MATT MILLER, FOUNDER



BY THE STATS

\$10M+

AWARDED IN
ATHLETIC SCHOLARSHIPS
TO M14 PLAYERS

97%

OF PLAYERS WHO TRAIN
WITH M14 MAKE THEIR
HIGH SCHOOL TEAMS

14

FULL-TIME EMPLOYEES
WITH 40+ CERTIFIED
COACHES & TRAINERS

CURRENTLY OPERATING IN
3 STATES

WITH MORE TO COME!



THE M14 SYSTEM

REPEATABLE PERFORMANCE



Our programs have substance -- they are not coach-driven, they are M14-driven with core processes and coaching manuals to shape the whole player so they get better at the awesome game of basketball. The right drills, the right responsive movements, and the right training translates into consistent, repeatable, proven performance.

NO POLITICAL AGENDA



We believe in, discuss, explore, and practice 3 core values in every single program we offer: respect, integrity and transparency. We are equitable decision-makers for each and every player.

3-WAY ACCOUNTABILITY



We shape the whole player by looking at his or her talents, goals and dreams. We focus on individual development, positive attitude, leadership skills, and teamwork -- and then create a 3-way accountability system between player, parent and coach.

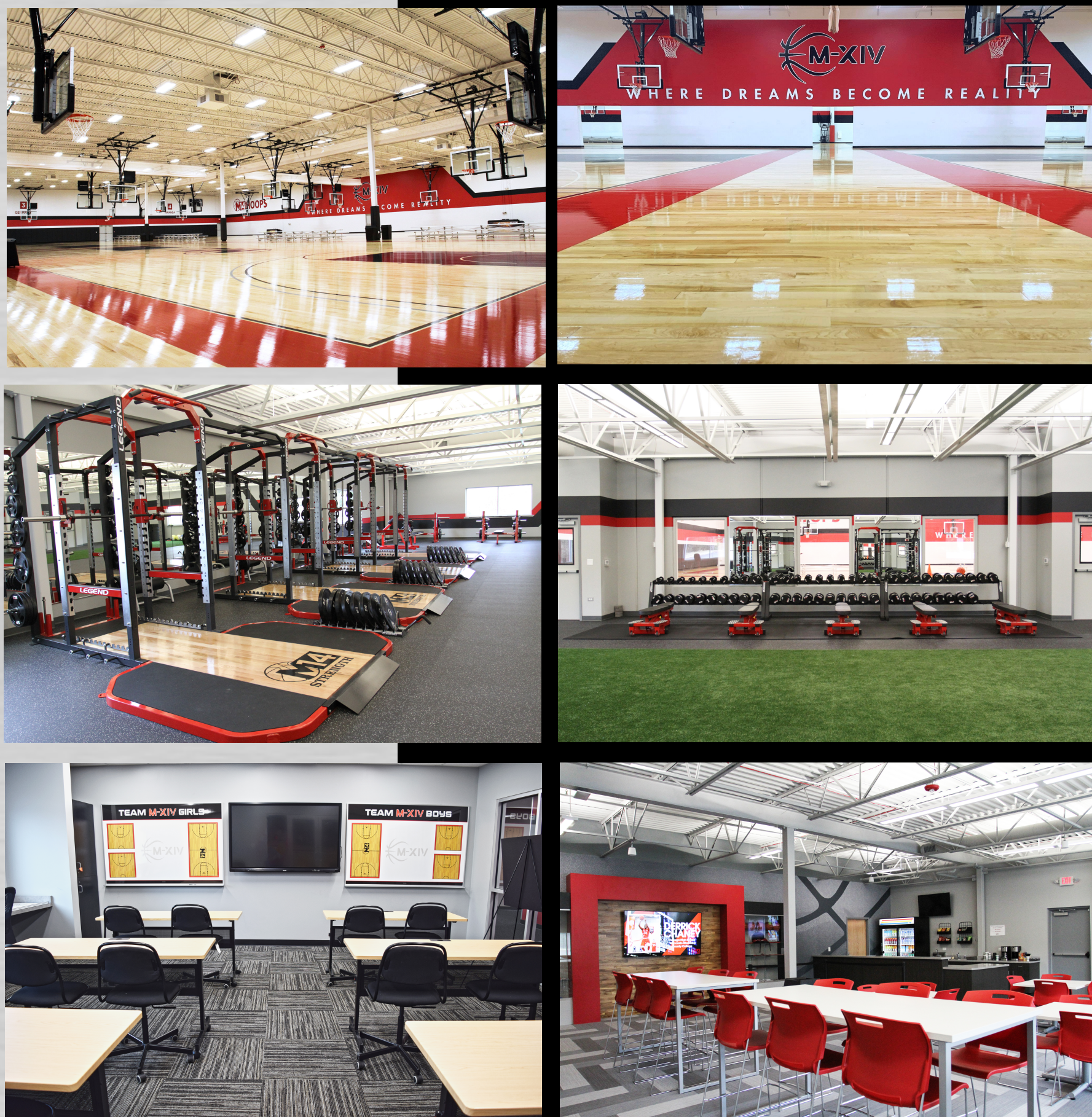
EVIDENCE-BASED APPROACH TO BASKETBALL PROGRAMMING



We've studied basketball systems worldwide in France, Italy, England, Africa and regions of the United States. We know the skills that MOVE PLAYERS ALONG and shape them as a whole player.



THE FACILITY



- 6 full size courts, high school regulated and temperature-controlled, great for practices and tournaments.
- Film room with a SMART board, and 2 large white boards perfect for player & team development.
- 4,300 square foot weight-room that offers the perfect set up for performance and strength training.
- Our concession area holds 40+ people with plenty of TVs and free WiFi to keep you entertained while your player is on the court or working out.



WHAT WE OFFER

● SEASONAL TRAINING ACADEMY

The BEST option for player development. Offering seasonal training programs for boys & girls K-12th grade of all skill levels.



● CAMPS & CLINICS

Our camps and clinics are a great way for new players to give us a try and returning players to keep their skill sets sharp. Camps are offered during the summer & winter and we hold clinics on national holidays during the school year.



● TEAMS

We are an Adidas Sponsored Club! Our teams give each player the opportunity to showcase their talent against appropriate talent. We offer teams for 4th-12th grade level.

● WEIGHT ROOM

Strength. Speed. Agility. Power. Those are 4 key components to helping any athlete perform better on the court. Our SSAP classes are offered seasonally and housed in our state of the art 4,300 sq ft weight room!





THE TEAM



MATT MILLER
Founder



BOBBY CATCHINGS
Director of Programs



ANDREW GALOW
Youth Director



KIM CLARKE
Director of Basketball Operations



CODY CARDILLO
Director of Strength & Development



BILL ALDRIDGE
Director of Team M-XIV



ART TALLEY
Court Leader



REMY ROBERTS-BURNETT
Court Leader



SOCIAL



FACEBOOK.COM/M14HOOPS



TWITTER.COM/M14HOOPS



INSTAGRAM.COM/M14HOOPS



YOUTUBE.COM/M14HOOPS



LOCATION

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